

SETH **BRODER**

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I'm a passionate Web Developer with 5 years of experience in crafting innovative, user-friendly web solutions. I specialize in building and updating E-Commerce websites utilizing WordPress, WooCommerce, and Shopify. I'm proficient in a range of technologies including HTML, CSS, JavaScript, PHP, and SQL.

**Programming:** PHP, JavaScript, HTML, CSS, SQL

**Web Frameworks and Tools:** WordPress, WooCommerce, Shopify, Docker, Bootstrap, Git

**Other:** Linux, Klaviyo Marketing, OneSignal Push Notifications, Adobe Suite, Figma, Photoshop, Microsoft Office, Networking/Computer Maintenance

**Experience:**

**Webmaster, PRV Audio Group January 2023 – Present**

Create content, customize, and manage 3 websites built on WordPress and WooCommerce

Contributed to site transition from WooCommerce to Shopify Platform

Manage email campaigns utilizing Klaviyo and push notifications utilizing OneSignal

**Freelance/Owner/Developer, Broder Consulting 2018- January 2023**

Developed web sites for clients using WordPress, HTML, CSS, and JavaScript

**Owner, Camera Eccentric 2003-2016**

Created and maintained business website using Dreamweaver, HTML, CSS

Managed auctions on eBay and produced product photography utilizing Photoshop

**Current/Recent examples of work:**

**PRV Audio and Timpano Audio:** Professional Audio ecommerce websites utilizing WordPress, WooCommerce, and Shopify. <https://prvaudio.com/> and <https://timpanoaudio.com/>

**VIVO:** Online Fitness ecommerce site for older communities utilizing Elementor, WordPress, and WooCommerce <https://teamvivo.com/>

**Heritage Bicycle:** A web application based on PHP to keep track of business products and customers. <http://heritagebicycle.sethbroder.com/>

**Changing Tomorrow Animal Rescue:** Cat charity landing page using Elementor, WordPress, and Shopify. <https://www.changingtomorrowanimalrescue.org/>

**Education:**

**Palm Beach State College 2017-2019**

Associate of Science in Internet Services Technology

4.0 GPA, Dean's List, Presidential Academic List, Phi Theta Kappa

**LaunchCode 2019**

Python, Flask, HTML, CSS, JavaScript, SQL, Bootstrap, C#, ASP.NET